



Industrial Heritage Network West Midlands (IHNWM)

Don't fear it, embrace it! The power of social media to promote and engage

8 April 2019; the Coffin Works, 13-15 Fleet Street, Birmingham, B3 1JP



Time	Item	Who
9:30	Arrival; tea & coffee	
10:00	Welcome and update from IHSO	Joanna Turska; IHSO
10:15	<i>Don't fear it, embrace it! The power of social media to promote and engage</i> – our host presentation	Sarah Hayes; the Coffin Works
10:45	What is your site's/organisation's approach to social media?	Everyone: discussion (in groups)
11:15	Coffee break	
11:30	Embracing social media	Everyone: workshop (in groups)
12:30	How do we stay in touch?	Everyone: brainstorming session (in groups)
13:00	Lunch (not provided) ¹ & networking	
14:00	Site tour	Everyone
15:00	Updates from members	Everyone: tell us what's been happening at your site or in your organisation
15:45	End of meeting	

¹ Please bring your own lunch (there is a fridge and a microwave on site); sweets and hot drinks will be provided.

Looking forward to seeing you there!